

Data Behind ILG Public Engagement 2016 Program Highlights

This document is the companion to the 2016 PE Program Highlights Infographic found at www.ca-ilg.org/2016PEbytheNumbers.

Conferences: 13

- 1. League of California Cities, New Mayors and Councilmembers Academy, January 2016.**
Materials included in attendee packet.
- 2. League of California Cities, City Managers Conference, February 2016.**
Race & Equity: How Cities Can Strengthen Community Relationships, Panelists: Julie Nelson, Government Alliance on Race & Equity; Susan Carpenter, Mediator, Divided Communities Project; Jacqueline A. Seabrooks, Chief of Police, Santa Monica Police Department.
- 3. California Public Information Officers Annual Conference, March 2016.**
Public Engagement & Innovations in Technology. Panelists: Mark Standriff, Director of Communications and Public Affairs, City of Fresno; Leland Wilcox, Budget Director, Office of the Mayor, City of San Jose.
- 4. Frontiers of Democracy Conference, Boston, June 2016.**
- 5. California Special Districts Association, General Managers Summit, June, 2016.**
Tabling at conference
- 6. Central Valley Immigrant Integration Coalition Conference, September 2016.**
Building on Success to Action, breakout session facilitation.
- 7. League of CA Cities Annual Conference, October 2016.**
Changes and Trends in Water Management. Panelists: Art Hinojosa, Chief, Integrated Regional Water Management, CA Department of Water Resources; Lisa Beutler, American Water Resources Association Board & Executive Facilitator

- 8. National Coalition for Deliberation and Democracy, Boston, October 2016.**
Immigrant Engagement and Language Access: Innovations & Best Practices. Panelists: Alejandra St. Guillen Director, Mayor's Office for Immigrant Advancement, City of Boston, Sarah Rubin, ILG
- 9. California Special Districts Association Annual Conference, October 2016.**
Tabling at conference Divided Communities Project, Social Media Summit, Ohio. November 2016.
- 10. Code for America Conference, November 2016.**
- 11. California Transit Association Conference, November 2016.**
Panelist on two separate sessions: *Developing Policies to Promote Social Responsibility, Equity, and Engagement* and *Team Building and Positive Organizational Behavior.*
- 12. California State Association of Counties Annual Conference, November 2016.**
Tabling at conference
- 13. National Immigrant Integration Conference, Nashville, December 2016.**

Publications New & Updated: 5

- 1. Local Governments Engaging Immigrants – Strategies that Work**
- 2. Resources to Prevent Immigration Fraud**
- 3. Public Engagement and Budgeting**
- 4. Deeply Held Concerns and Other Challenges to Public Engagement Processes**
- 5. Local Government and Immigrant Integration**

Direct Assistance: 950

ILG was in the field providing assistance to local governments for more than 950 hours in 2016. Direct assistance included the following agencies listed alphabetically:

- **CA Air Resources Board, Environmental Justice Advisory Committee.**
Facilitated public meetings in San Bernardino, Brawley and Sacramento.
- **City of Daly City.** Worked with assistant city manager and a community based organization (CBO) leader to provide strategic advice for a potential Citizenship Day.
- **City of El Cajon.** Supported public engagement related to district elections.

- **City of Halfmoon Bay.** In collaboration with the city manager, ILG worked with the mayor's informal Latino Advisory Council to engage the committee on immigrant integration.
- **City of Rancho Cucamonga.** Supported public engagement efforts related to district elections. A 'whiteboard' style video was created in Spanish and English which is viewed as a model.
- **City of San José, Office of Immigrant Affairs.** Supported development and implementation planning for three-year Welcoming San José Plan.
- **County of Marin.** Coached the county's Public Information Officer on potential options for public engagement related to affordable housing within the context of federal requirements.
- **County of San Mateo.** Provided coaching and support to Immigrant Integration Services Coordinator in the County's new Office of Immigrant Support and Coordination within the Human Services Agency.
- **County of Santa Clara, Office of Immigrant Relations.** Supported a multi-sector planning process.
- **San Mateo County Office of Education.** Provided strategic coaching related to immigrant integration efforts.

Trainings and Convenings: 26

1. **Partnering with Community-Based Organizations for More Inclusive Public Engagement, January 2016.** This interactive training held in Apple Valley, sponsored by the San Bernardino Local Agency Formation Commission (LAFCO) had participants from fire, cemetery, water, parks and recreation districts as well as local cities.
2. **Central Valley Immigrant Integration Collaborative Training for Elected Officials, January 2016.** This was the second of two trainings conducted as part of this project. The first, for local CBOs was held in November 2015. Held in Chowchilla, this training for elected officials focused on how local governments are supporting effective immigrant integration regionally and nationally and explored opportunities to participate in multi-sector immigrant integration efforts locally and regionally.
3. **Interest Based Negotiation, April 2016.** ILG was a guest trainer at a session of the Delta Leadership Program held in Oakley. The program is run by the Delta Protection Commission. The inaugural class includes local business owners, non-profits and government representatives.
4. **White House Regional Convening, April 2016.** ILG assisted in the planning of, and attended this convening hosted by the City of San José. More than 100 federal, state and local officials along with service providers, the private sector and local community leaders attended.
5. **Immigrant Integration Multi Sector Convening for Leaders in San Mateo and Santa Clara Counties, May 2016.** As part of a regional immigrant integration project, ILG convened cross-sector leaders from San Mateo and Santa Clara counties to share lessons for creating and sustaining immigrant-friendly communities. Presenters from Partnership for a New

American Economy, The Urban Institute, Welcoming America and the City of San Jose set the stage for working sessions on Citizenship, Deferred Action for Childhood Arrivals, Community Safety, Economic Development, Education and Welcoming Communities. More than 80 attended.

6. **What is Public Engagement and Why Do It? May 2016.** This half-day training, sponsored by the California Special Districts Association, was held in Mendocino County. It focused on the benefits and challenges of public engagement.
7. **What is Public Engagement and Why Do It? July 2016.** This two hour webinar sponsored by the California Special Districts Association included the basics of public engagement and then focused on how to broaden outreach and key considerations for process design. Participants from water, healthcare and community services districts participated.
8. **The Who, What, Where, When, Why and How of Public Engagement, September 2016.** This full-day training, sponsored by the California Special Districts Association, focused on the benefits of inclusive public engagement along with how to overcome the nuanced challenges that often arise during preparation and implementation.
9. **Land Use and Water: Breaking Down the Silos, October 2016.** Sponsored by CAForward and the University of CA, Agriculture and Natural Resources. ILG's Sarah Rubin provided facilitation assistance at this convening held in Davis and attended by diverse leaders from across California, including ILG's Julia Lave Johnson.
10. **17 Ethics Trainings.** ILG's Sarah Rubin provided training to all of Palo Alto's approximately 1000 full time employees on their ethics policy. The 2.5 hour interactive training varies somewhat each time it is provided because of the dynamic small group choice points. This is the first training of its kind in the state. The sessions started in 2015 and finished in 2016.

Collaborative Projects with other ILG programs: 4

1. **Summer Meals Annual Summit, January 2016.** Facilitation and design of this statewide annual event, held in Oakland, where over 100 attendees shared innovative summer meal practices. The California Summer Meal Coalition is a program within ILG's Collaboration and Partnerships Program area.
2. **Healthy Merced Communities Network, May 2016.** Facilitation focused on this new group's charter. The group identifies opportunities for collaboration related to policies that promote a healthier Merced and educating the community on issues that promote a healthier, more sustainable community. This effort is part of ILG's Sustainability Program.
3. **Rural Sustainability Strategy Group, April 2016.** Facilitation of this group supported short and long term actions. Members include CA State Association of Counties, League of CA Cities, Rural County Representatives of CA, American Farmland Trust, Sierra Business Council and ILG. This effort is part of ILG's Sustainability Program.
4. **Cap and Trade and Climate Investments: A Roundtable on Health, Transportation and Energy Efficiency in the Inland Empire, September 2016.** Hosted and convened by Senator Connie M. Leyva and organized by ILG's Sustainability Program. Sarah Rubin provided process design and facilitation for the event attended by 75 leaders.

National Efforts: 4

- 1. Deliberative Democracy Consortium.** The DDC is an alliance of leading organizations and scholars working in the field of public engagement, participation and deliberation. ILG is a DDC member. Sarah Rubin attended a meeting in Washington DC on January 27, 2016 to take stock of the field and discuss the future of the organization.
- 2. Divided Communities Project.** ILG is working in partnership with this program based at Ohio State Moritz College of Law. In collaboration with Executive Director Grande Lum, ILG is seeking funds for pilot projects in California. Sarah Rubin serves on the steering committee of this national group. The program aims to support public officials and community leaders with useful tools to avert instances of civil unrest before they occur and constructively address violent social conflicts that do arise. Sarah attended a national summit on social media held in Columbus in July.
- 3. Bridge Alliance.** ILG joined the Alliance in 2016. The Alliance has over 65 members from national, state and grassroots organizations from all political sides who want to transform the political landscape to ensure it works for the common good.
- 4. Minnesota Citizens Assembly Project Advisory Board.** ILG's Sarah Rubin was asked to serve on this Board which includes individuals from the fields of public participation, local government, public administration as well as representatives from the philanthropic community with an interest in democracy and democratic reform. The goal of the project is to implement a series of Citizens Assemblies in an effort to empower community members to reshape their local/ municipal governance and electoral processes to reflect their goals, values and vision for their respective communities.

Testifying at CA Assembly Select Committee: 1

ILG's Sarah Rubin testified at a May 2016 hearing of the CA Assembly Select Committee on Civic Engagement held in Los Angeles. She also testified at a December 2015 hearing. Part of her testimony focused on the California Consortium on Civic Engagement. ILG's founded this group with colleagues in 2015. The group has helped to inform the Assembly Select Committee for Civic Engagement's hearings. Instant polling on smartphones was used at the May 2016 hearing and was very well received. The membership of the Consortium doubled in 2016 -- thanks in large part to the efforts of a Penn State Nevin's Fellow ILG hosted in the summer.

Funding From Foundations: 8

Listed in alphabetical order:

- 1. East Bay Community Foundation**
- 2. The Grove**
- 3. Heising Simons Foundation**
- 4. The James Irvine Foundation**
- 5. Network for Integrating New Americans**

6. Silicon Valley Community Foundation

7. WKF Giving Fund

8. Y&H Soda Foundation

Contracts

Listed in alphabetical order:

- 1. City of El Cajon**
- 2. City of Rancho Cucamonga**
- 3. City of San Jose**
- 4. County of Santa Clara**

Panel of Advisors: 33

ILG's Public Engagement Panel of Advisors (POA) played a critical role in providing iterative feedback on ILG's new TIERS Public Engagement Framework including a meeting on September 9, 2016.

Ruben Abrica, Former Mayor, Council Member, City of East Palo Alto

Terry Amsler, Program Director Emeritus, ILG Public Engagement Program

Lynne Ashbeck, Councilmember, City of Clovis

Stanley Caldwell, Board Member, Mtn View Sanitary District

Gladys Coil, Administrative Manager-Clerk of the Board, County of Napa

Hal Conklin, Former Mayor, City of Santa Barbara

Terry Cooper, Director, Civic Engagement Initiative

USC Sol Price School of Public Policy, USC

Oscar E. Cruz, President & CEO Families in Schools

Terry Dugan, Former Director, Education League of California Cities

Caroline Farrell, Executive Director, Center on Race, Poverty & the Environment

Sharon Friedrichsen, Director of Budget and Contracts , City of Carmel-by-the-Sea

Jason Giffen, Assistant Vice President Planning & Green Port , Port of San Diego

Kristine Guerrero, Regional Public Affairs Manager, Los Angeles Region, League of CA Cities

Sue Herbers, City Clerk, Retired, City of Torrance

Ed Honowitz, Project Director, Labor Management Initiative, Californians Dedicated to Education Foundation

James Keene City Manager City of Palo Alto

Maria Elena Kenned, Co-chair Disadvantaged Communities Caucus, California Water Plan Update Inland Empire

Jeff Kiernan, Regional Public Affairs Manager, Los Angeles Region, League of California Cities

Malka Kopell , Collaboration Consultant & Co-Founder, Civity Initiative

Edward (Ted) Lascher, Jr., Chair, Department of Public Policy and Administration, CSU Sacramento

Ron Loveridge, Director, Center for Sustainable Suburban Development, University of California, Riverside

Victor Manalo Council Member City of Artesia

Pat Martel, City Manager City of Daly City

Shelly Masur, Councilmember , Redwood City

Bev Perry Former Mayor City of Brea

Pete Peterson, Dean, Pepperdine Univ, School of Public Policy

Cambria Pollinger Recreation Supervisor City of Ceres

Stephen Qualls, Regional Public Affairs Manager, Central Valley Region, League of California Cities

Noelle Mattock, Director, El Dorado Hills
Community Services District
Peter Rumble, MPA, Deputy County
Administrator, Sonoma County
Tim Snellings, Director, County of Butte
Yvonne Spence, CRM, CMC, City Clerk, City of
Fresno

Christine Tien, MPP, JD, Program Manager,
Sacramento, The California Endowment
Ashley Trim, Executive Director, Davenport
Institute for Public Engagement and Civic
Leadership

Champions: 60

ILG's Public Engagement Champions play an important role in helping to spread the word about ILG resources and providing feedback on various programmatic efforts.

Stephanie Anderson, Executive Director,
Community Focus
Kathleen Ave, Climate Project Manager, Energy
Research and Development, Sacramento
Municipal Utility District
David Barker, Director, Institute for Social
Research, Professor, Depart. of Gov't, Institute
for Social Research, CSU Sacramento
Gina Bartlett, Senior Mediator, Consensus
Building Institute
Keith Bergthold, Executive Director, Fresno
Metro Ministry
Lisa Beutler, Executive Facilitator, MWH
Americas
Steve D. Boilard, Executive Director, Center for
California Studies
Tim Bonnemann, President & CEO, Intellitics,
Inc., Co-chair, IAP2 Nor Cal
Elizabeth Boyd, Environmental Planner/Project
Manager, Ascent
Courtney Breese, Managing Director, National
Coalition for Dialogue & Deliberation (NCDD)
Marti Brown, Planning Director, City of Arvin
Ginny Browne, Project Manager, The
Participatory Budgeting Project
David Campt, Audience Polling Technology
Specialist
Susan Carpenter, Mediation - Collaboration
Kristina Chu, Public Engagement Officer Bay
Area Air Quality Management District
Susan Stuart Clark, Director, Common
Knowledge
Camille Crittenden, Deputy Director at CITRIS
(Center for Information Technology in the Interest
of Society) & the Banatao Institute, UC
Israel Cruz, Communication Coordinator, Comite
Civico Del Valle, Inc
Shari Davis, Director of Strategic Initiatives,
Participatory Budgeting Project

Charlotte Dickson, MSW, Senior Director for
Local Policy and Leadership Development, CA
Center for Public Health Advocacy
Sahar Driver, Consultant
Rachel Eryn Kalish, Principal, Workplace
Connections
Erik de Kok, Senior Planner, Ascent
Nicole Farkouh, Public Engagement and
Evaluation Consultant
Ginny Fang, CEO, Golden Gate Global
Mary V. Gelinas, Managing Director, Gelinas
James, Inc. and Cascadia Center for Leadership
Ellen Griffin, Principal, Public Engagement,
Metropolitan Transportation Commission
Sarah Giles, Project Manager, National Policy
Consensus Center
Hillary Gitelman, Planning Director, P&CE
Department, City of Palo Alto
William Glasser, President, CEO, Language
World Services
Surlene Grant, Principal, Envirocom
Communications Strategies
Rick Haffey, County Executive Officer Nevada
County
Sandy Heierbacher, Director, National Coalition
for Dialogue & Deliberation
Heidi Hill Drum, Executive Director, Tahoe
Prosperity Center
Ditas Katague, Chief of Staff, California Public
Utilities Commission
Trish Kelly, Senior Vice President, Valley Vision
Mark Keppler, Executive Director, The Maddy
Institute, CSU Fresno
Matt Leighninger, Vice President for Public
Engagement, Director, Yankelovich Center for
Public Judgement, Public Agenda
Jonathan London, Assist. Professor, Human
Ecology/Community & Regional Development,
Director, Ctr for Regional Change, UC Davis

Maria Marroquin, Executive Director, Mountain View Day Workers Center
Zulma Maciel, Assistant to the City Manager, City of San Jose
James C. McCann, City Manager, City of Mill Valley
Maggie Mejia, President, Latino Community Roundtable
Brian Moura, Administrative Services Advisor, Regional Government Services
Maria Nicolacoudis, Executive Director, Expandability
Sammy Nunez, Executive Director, Fathers and Families of San Joaquin
Elizabeth Patterson, Mayor, Benicia,
Maryn Pitt, Assistant to the City Manager for Economic Development and Housing, City of Turlock
Matt Pressey, Finance Director, City of Salinas
Christina Ragsdale, Communications Consultant
Mindy Romero, Director, California Civic Engagement Project, UC Davis
Della G. Rucker, Principal, Wise Economy Workshop
Susan Sherry, Executive Director Emeritus, Center for Collaborative Policy, California State University, Sacramento

Jane Stallman, Senior Planner, Center for Strategic Facilitation
Mark Standriff, Director of Communications and Public Affairs, City of Fresno
Rachel Stewart, Workability III Coordinator, Sacramento City College
Adam Sutkus, Executive Director, Center for Collaborative Policy, California State University, Sacramento
Tara Thornson, Deputy to Yolo County Supervisor Don Saylor
Marc Tognotti, Ph.D., Director, Institute of the Commons
Rangineh Azimzadeh Tosang, Principal and Founder, Solh Resolutions International
Jennifer Vanica, Senior Fellow, PolicyLink, Partner, VanicaCummings Consulting
Michelle Vilchez, Executive Director, Peninsula Conflict Resolution Center
Leland Wilcox, Budget Director, Office of Mayor Liccardo, City of San Jose
Linsey Willis, Director of External Affairs, Contra Costa Transportation Agency
Tara Zagofsky, Ph.D., Director, UC Davis Extension Collaboration Center

Other Efforts

Due to space limitations a few additional highlights could not be included in the infographic.

- 1. Davenport Institute.** ILG has served on the organization's Advisory Board and Sarah Rubin attended their annual meeting in March 2016. Current collaborative work includes a joint project proposal on evaluation, a statewide list of public engagement consultants and a list of local government employees with Public Engagement job duties that account for 20 percent or more of their time.
- 2. New Staff!** In 2016 the ILG Public Engagement Program brought on two new staffers. Hanna Stelmakhovych, Program Assistant in August, and Madeline Henry, Program Coordinator. Madeline started at ILG as an intern in 2015.

The ILG Public Engagement Program Goals

The overarching goal of the ILG Public Engagement (PE) program is to imbed effective and inclusive public engagement practices that encourage data-driven and representative local decision-making. To achieve this we:

1. Encourage the experimentation and use of public engagement tools and strategies in local communities by elected officials, staff and residents.
2. Foster greater inclusion of those frequently under-represented in local public engagement efforts through more responsive and targeted processes and cross-sector partnerships.

About the Institute for Local Government

ILG is the nonprofit 501(c)(3) research and education affiliate of the League of California Cities, the California State Association of Counties and the California Special Districts Association. For more information and to access the Institute's resources on Public Engagement visit www.ca-ilg.org/engagement or contact Public Engagement Program Manager Sarah Rubin at 916-658-8263.

January 2017